

**COMMITTEE: CENTRAL AREA REF NO: CAC/19/05**  
**DATE: 31 JULY 2019**  
**SUBJECT: FUNDING REQUEST: BLACK HISTORY MONTH  
CELEBRATION EVENT**  
**REPORT AUTHOR: JAMES TURNBULL**  
**HEAD OF SERVICE: JAMES FAIRCLOUGH**

***Short description of report content and the decision requested:***

This report requests that the Central Area Committee considers allocating funding of £169.70 in contribution to the cost of a cultural celebration event as part of Black History Month.

The Ipswich African & Caribbean Cultural Development Association will be holding a day of music, food and culture at the Manor Ballroom on Saturday 19<sup>th</sup> October 2019. The association is seeking £905.00 across all committees.

***List of Appendices included in this report:***

*None*

*This report has been prepared by James Turnbull.*

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***This report was prepared after consultation with:***

*Internal consultees*

*N/A*

*External consultees*

*Cedric McSheen – Chair, Ipswich African & Caribbean Cultural Development Association*

*Bruce MacGregor – Director, Ipswich Community Media CIC*

***The following policies form a context to this report:***

*(all relevant policies must also be referred to in the body of the report)*

*Building a Better Ipswich 2017*

**LIST OF BACKGROUND PAPERS AS REQUIRED BY LAW**

(papers relied on to write the report but which are not published and do not contain exempt information)

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**OTHER HELPFUL PAPERS**

*(papers which the report author considers might be helpful – this might include published material)*

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## 1. Introduction

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- 1.1 This report requests that the Central Area Committee considers allocating funding of £169.70 in contribution to the cost of a cultural celebration event as part of Black History Month.
- 1.2 The Ipswich African & Caribbean Cultural Development Association will be holding a day of music, food and culture at the Manor Ballroom on Saturday 19<sup>th</sup> October 2019. The association is seeking £905.00 across all committees.

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## 2. Background

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*Figure 1 – The celebration event held in 2018.*

- 2.1 The Ipswich African & Caribbean Cultural Development Association is a constituted voluntary group which aims to promote African & Caribbean culture, history and heritage and use arts, craft and music events to bring the community together and celebrate the cultural diversity of Ipswich.
- 2.2 Over the years, IACCCA has been involved in organising and supporting numerous events and activities across the town including May Day, Ipswich Music Day, library and community events, and Ipswich Community Radio.
- 2.3 For five years, the group has been celebrating Black History Month by organising a music, spoken word, and arts and crafts event in the Whitehouse area of Ipswich, which is one of the most deprived wards in the county. These events have included a range of activities. Local performers and DJs have provided a 12hr programme of roots, reggae and music of black origin. Local African & Caribbean cultural and business leaders have talked about the history of the community in Ipswich and on the opportunities for the future. The events have been catered by a local Caribbean food business. Stalls have sold music, history books & clothes and showcased local African & Caribbean businesses.
- 2.4 These events have seen such success that their members wanted the event in 2018 to expand and was therefore moved from Whitehouse to a town centre location. Last year, the event was even bigger and better than the

years preceding, and the aim is to build on this success for Black History Month in 2019.

- 2.5 Previous years have been largely self-financed, with help in 2016 from the County Council locality budget for Whitehouse & Whitton. For the 2017 event the association received Area Committee funding to help cover the direct costs of the event and some of the costs of the performers.
- 2.6 The event will be held at the Manor Ballroom on Saturday 19<sup>th</sup> October, running from 12 noon to 12 midnight. The final line-up of performers and workshops this year is yet to be confirmed, but the group is planning to have 4 workshops and up to 13 performers, as detailed in the financial breakdown. It is predicted that the event will attract an audience of over 500 local people based on previous years.
- 2.7 IACCCA will be promoting the event through their existing partnerships, flyers, social media, Ipswich Community Radio and BBC Suffolk where they have close links.
- 2.8 The group hopes activities on offer at the event can provide a social glue to form friendships and give participants a real sense of pride and ownership of where they live. Through the event and workshops local people will be mixing and engaging with different cultures and age groups which will challenge pre-conceptions and attitudes. This will help dispel myths and break down boundaries of nationality, race, gender and inequality.
- 2.9 The overall amount requested is £905.00, divided proportionally between all five Area Committees based on number of wards.
- 2.10 The total amount requested of the Central Area Committee is £169.70.

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### **3. Relevant Policies and Area Action considerations**

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- 3.1 Domains of deprivation identified by the Department for Communities and Local Government:
  - Education, Skills and Training
- 3.2 Building a Better Ipswich underlying principles:
  - Priority 4: A Healthy Community
  - Priority 6: Safe Communities

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### **4. Options Considered / Under Consideration**

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- 4.1 **Option 1** – Approve the allocation funding of £169.70 to the Ipswich African & Caribbean Cultural Development Association in contribution to the costs of a cultural celebration event.
- 4.2 **Option 2** - Approve the allocation of an amount less than £169.70 to the Ipswich African & Caribbean Cultural Development Association.

4.3 **Option 3** - Do not fund.

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**5. Consultations**

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- 5.1 The celebration event has proven popular in recent years and well attended by the local community.
- 5.2 The organisation has consulted approximately 20 partners that have been worked with in the past including Suffolk African History Collective, the Ipswich Community Media Integration Team, local Councillors and council employees, as well as local libraries and community centres.

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**6. Risk Management**

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Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1 – almost impossible 6 – very high)	Impact of risk, if it occurred taking account of actions (scale 1 – negligible; 4 – catastrophic)	Actions to mitigate risk
Project does not deliver participant need	Poor use of public spending	Consultation with participants	2	2	<p>Event and activities co-produced with participants.</p> <p>Previous activity already successfully delivered and evaluated.</p> <p>User feedback and assessment.</p>
Difficulties with partnership working	Poor event delivery	Agreements in place	2	2	<p>The project already has a good working relationship with other organisations and services.</p> <p>Trust has been developed over a number of years.</p>

Accident at the event	Injury to attendees or members of the public  Claim against venue or association	Risk assessment  Public Liability Insurance	2	3	Ensure adequate insurance is in place.  Regularly assess health and safety risks.  Liaise with Police, Fire Service, and local authorities to maximise preventative measures.
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## **7. Environmental Impact Assessment**

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- 7.1 There is no significant negative environmental impact identified with the activities proposed.
- 7.2 The organisation has an Environmental Sustainability Policy in place that would be applied to all aspects of this project.

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## **8. Equalities and Diversity Implications**

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- 8.1 The event is open to and attended by people of all backgrounds and ages. The venue is fully accessible, including toilet facilities.

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## **9. Financial Considerations**

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- 9.1 The costs associated with the project are outlined below:

<b>Expenditure item</b>	<b>Cost</b>
Performers and tutors for workshops 4 workshops & 2 performing groups at £150 each = £900.00 11 artists/DJ/speeches & 1 compere at £50 each = £600.00	£1500.00
Filming, recording and monitoring	£250.00
Equipment hire (most provided in-kind)	£50.00
Promotion and publicity	£150.00
Materials and decorations etc.	£500.00
<b>Overall total</b>	<b>£2450.00</b>
<b>Amount requested</b>	<b>£905.00</b>

- 9.2 The total amount requested is £905.00 and this is divided proportionally between all five Area Committees based on number of wards.
- 9.3 The total amount requested of the Central Area Committee is £169.70.
- 9.4 IACCDA is committing £1545.00 of its own funds towards the project.
- 9.5 The line-up of performers and workshops cannot be confirmed until funding is in place nor costs finalised with certainty until closer to the event. For this reason, the cost of £1,500 is the best estimate based on previous years and the intended programme.
- 9.6 As proposed, the request to the Committee represents a 9% contribution to the total estimated cost. The combined requests of all Area Committee budgets is 37% of the total estimated cost. The actual cost may be higher or lower and so the Committee is advised that this proportion may change.
- 9.7 There is sufficient budgetary provision in 2019/20 to fund the £169.70 cost that is being requested from the Central Area Committee.
- 9.8 The organisation previously received Area Committee funding in September 2017 towards their Black History Month celebratory event.

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## **10. Legal Considerations**

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- 10.1 The Council has the power to make grants to community projects through the Area Committees. The Area Committees have delegated Executive powers and devolved budgets.

- 10.2 Area Committees have the power to award grants in accordance with part 3, section 2 of the Council's Constitution i.e. the Area Committee terms of reference.

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## **11. Performance Monitoring**

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- 11.1 All members of the committee and the public are welcome to attend and see the provision that funding has allowed.
- 11.2 The association is required to submit monitoring of the spending, report on the event and attendance. The association chair can be invited to report to the Committee at a meeting following the event.
- 11.3 IACCDA will use a number of methods to record feedback, outcomes and personal development, which includes data on participants attending the event, development of people specifically engaged in the work and progression into further projects and volunteering.

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## **12. Conclusions**

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- 12.1 The Black History Month event forms part of a wider celebration of diversity within Ipswich and of the history and development of the town. The event promotes the values of inclusivity also provides cultural nourishment to the African & Caribbean community within Ipswich. The investment in this event would support the cultural life of the town.

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## **13. Recommendations**

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- 13.1 That the Central Area Committee considers the options for funding set out in section 4 and determines the allocation of funding from the Central Area Committee budget to the Ipswich African & Caribbean Cultural Development Association as a contribution towards the Black History Month celebration event.**

Reason: The Ipswich African & Caribbean Cultural Development Association's celebration event, as part of Black History Month, will promote the values of inclusivity and provide cultural nourishment to the African & Caribbean community within Ipswich.