

# North West Area Action Plan

The North West Area Committee will work to alleviate deprivation within the wards of Castle Hill, Whitehouse and Whitton. The areas of deprivation are described by the [Department of Communities and Local Government](#).

For 2017-18 the North West Area Committee will prioritise action to alleviate deprivation in the domains of **Education, Skills and Training, Health and Disability and Income**.

The North West Area Committee will seek to further the aims of the Council in improving the town for residents as described in [BUILDING A BETTER IPSWICH: THE COUNCIL'S CORPORATE PLAN](#).

For 2017-18 the North West Area Committee will prioritise action in line with the following Council aims and activities;

## An enjoyable place to live and work

We want Ipswich to be an attractive place to live, work and study. Key to this is a high quality arts, leisure and culture offer delivered by the council and its partners

The members of the North West Area Committee and supporting officers will pursue actions in line with these priorities throughout the year. Groups and projects working to alleviate deprivation in any of the 7 domains or in line with the aims outlined in the Corporate Plan can be considered by Committee for support.

Before being considered for application projects for the benefit of Ipswich residents, but not identified here, must first make the case for local benefit at a Committee meeting.

## Updates

January 2018	ActivHub sessions provide seated and standing exercise for adults aged over 45 across Ipswich. Participants benefit from social contact, improved health and reduced risk of falls. <b>ActivLives</b> was awarded £4,899 to provide activities under the <b>ActivHubs</b> banner.	<b>Corporate Plan:</b> An Enjoyable Place to Live, Work and Study, A Healthy Community <b>Deprivation domain:</b> Health
January 2018	<b>Emmaus Suffolk</b> was awarded £7,031.90 to transform a disused kitchen and bathroom into a shower and laundry room for the benefit of volunteers and the wider community.	<b>Corporate Plan:</b> A Healthy Community, Safe Communities <b>Deprivation domain:</b> Health & Disability, Education, Skills & Training, Income
January 2018	<b>Lofty Heights</b> CIC was awarded £945 as a contribution towards the purchase of a van to increase capacity and improve the efficiency of their work in Ipswich.	<b>Corporate Plan:</b> a Strong Ipswich Economy, a Sustainable Environment <b>Deprivation domain:</b> Health & Disability, Education, Skills & Training, Income
November 2017	The <b>Let's Talking Reading</b> project intends to eradicate the literacy deficit in Ipswich by 2025. The project will engage with schools with	<b>Deprivation domain:</b> Education, Skills and Training <b>Corporate plan:</b> A Strong Ipswich Economy

	literacy challenges, assist parents to read to children from birth, signpost parents to adult literacy opportunities and raise awareness of the issue amongst the wider community. £4,615 awarded.	
November 2017	<b>Ipswich Community Playbus</b> provides play sessions across Ipswich and is equipped to offer a unique learning environment for families with children under 5. The Committee approved £2,500 as a contribution towards running costs.	<b>Deprivation domain:</b> Income deprivation affecting children. <b>Corporate plan:</b> An enjoyable place to live and work
Sept 2017	<b>Black History Month</b> event at the Meeting Place community Centre. £175 agreed toward the costs of performers, venue hire and equipment.	<b>Corporate plan:</b> An enjoyable place to live and work
July 2017	The <b>Whitton Church Lane Allotment</b> group were funded to purchase a generator, two fire extinguishers, lighting and security cameras to enable meetings and community events at the allotment function building.	<b>Deprivation domain:</b> Education, Skills and training, Health and Disability. <b>Corporate plan:</b> An enjoyable place to live and work
July 2017	<b>Ipswich &amp; Suffolk West Indian Association</b> received a grant to continue to provide a weekly Lunch Club and other social and informative events to meet the needs of the older generation of the Caribbean community in Ipswich.	<b>Deprivation domain:</b> Education, Skills and training, Health, Disability and Income. <b>Corporate plan:</b> An enjoyable place to live and work
July 2017	Part-funding was approved to support the costs of weekly sport and media sessions for young people with Special Education Needs to be delivered by <b>Inspire Suffolk</b> .	<b>Deprivation domain:</b> Education, Skills and training, Health and Disability. <b>Corporate plan:</b> An enjoyable place to live and work
July 2017	A <b>summer holiday programme</b> was funded to increase physical activity levels in young people (primarily 13-18year olds) by offering local and free to access activities across the town.	<b>Deprivation domain:</b> Education, Skills and training, Health and Disability. <b>Corporate plan:</b> An enjoyable place to live and work
March 2017	<b>ActivLives 'Keep on Rockin'</b> group were granted funding towards travel expenses	<b>Deprivation domain:</b> Education, Skills and training, Health, Disability and Income. <b>Corporate plan</b> – safe Communities, healthy communities, an enjoyable place to live and work

## Monitoring feedback

Whitton Church Lane Allotments funded March 2016	Completed September 2016	Forty to fifty people turned up on the opening day, people happy with the project.
Whitton Church Hall funded acoustic ceiling panels	Project completed August 2016	Group feedback-All very straightforward. Probing questions raised by the committee were answered & seemed well received
Emmaus were funded to resource an upcycling workshop	Project completed	Emmaus Ipswich provides work opportunities and experience to those who have been unemployed for a long time and those that are homeless or at risk of being so. They opened their charity in Dales Road in 2016. They re-use and up-cycle donated furniture and household goods, offering low income families more choice of affordable goods whilst encouraging domestic recycling in the local community. Donations of furniture are collected and/or dropped off at the workshop. Each piece of furniture will be evaluated and improved/mended and then put into the shop for sale. The downstairs area of the building has been developed and is used by volunteers for upcycling projects and bric-a-brac sorting. The business is now building a reputation for upcycle furniture, plus volunteers know that their individual work was appreciated and valued in its own right. This has been documented in an article in the Evening Star

Castle Hill Church roof felt repairs	All funding has been acquired, work to start soon	
24 <sup>th</sup> Ipswich Scouts funded for equipment	Project completed	Trailer is getting lots of use, PC's have been set up and in full use, the CCTV has been looked at by the Police for an investigation.
Citizens Advice were granted funding towards Drop in centre North West Ipswich	All funding secured, project to go ahead.	
The Disabled Advice Bureau were granted funding towards an outreach service in the North West Area	Match-funding secured. Project to go ahead.	
Home Start was funded towards supporting families in the North West area through volunteer visits, advice and referrals.	Project ongoing.	During the reporting period the scheme has worked with 33 families, developing parents' skills and coping strategies. Local volunteer training courses delivered and 5 additional volunteers recruited from the North West Ipswich area.
Activ-lives 'keep on rockin' group were funded towards travel expenses	completed	23 people were involved The keep on rockin' singing group would like to thank the North West Area Committee for this funding