

**COMMITTEE: CENTRAL AREA REF NO: CAC/17/23**  
**DATE: 7 MARCH 2018**  
**SUBJECT: FUNDING REQUEST: GINNEL FOTO FEST**  
**2018**

**REPORT AUTHOR: ALICE FIRBANK**  
**HEAD OF SERVICE: JAMES FAIRCLOUGH**

***Short description of report content and the decision requested:***

This report requests that the Central Area Committee consider funding Ginnel Foto Community a contribution of £1,500 towards the overall cost of hosting 'Ginnel Foto Fest', a local photography festival set to take place in Clarkson Street, Ipswich in May 2018.

***List of Appendices included in this report:***

None

*This report has been prepared by Alice Firbank Tel: 01473 432224*

*Email: [alice.firbank@ipswich.gov.uk](mailto:alice.firbank@ipswich.gov.uk)*

***This report was prepared after consultation with:***

*Internal consultees*

*External consultees*

***The following policies form a context to this report:***

*(all relevant policies must also be referred to in the body of the report)*

*Building a Better Ipswich 2017 – The Council's Corporate Plan*

*The Central Area Committee Action Plan*

**LIST OF BACKGROUND PAPERS AS REQUIRED BY LAW**

*(papers relied on to write the report but which are not published and do not contain exempt information)*

1. None
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**OTHER HELPFUL PAPERS**

*(papers which the report author considers might be helpful – this might include published material)*

1. None
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## **1. Introduction**

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- 1.1 'Ginnel Foto Fest' was first launched in May 2016 as an alternative arts festival in the heart of the Westgate Ward. Following the launch of the Ginnel Foto Community, and another successful festival in 2017, this summer will see the Ginnel Foto Fest return to Clarkson Street for a third year.
- 1.2 The Central Area Committee is asked to consider funding a contribution of £1,500 towards the overall cost of hosting the photography exhibition in the Ginnel and associated activities.

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## **2. Background**

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- 2.1 Once again, a unique exhibition space will be open to the public over the May bank holiday weekend (26th and 27th May) and visitors will have the opportunity to view the works of local, regional and international photographers. Unlike a traditional gallery or museum space, Ginnel Foto Fest offers open access to photography in a local and welcoming setting. With a visible presence in the street, organisers demonstrate pride in their neighbourhood, sending out a positive message to the community and to visitors.
- 2.2 The theme of this year's festival is 'Borderlands'. There are no restrictions on age, gender, qualifications, and the organisers hope that personal interpretation of the theme will encourage artists from diverse backgrounds and circumstances to contribute work, which will inspire interesting and provocative thought and discussion at the festival and beyond.
- 2.3 The festival will exhibit the works of five finalists who respond to the open call as well as a selection of historic photographs.

In addition, four feature photographers have been announced –

- Pete Dadds is an Ipswich-based photographer and will exhibit some of his work from his series 'The Iban of Borneo' for the first time. Dadds visited the tribe in 2012 and took portraits giving a fascinating insight into their lives and the influence of western culture.
- AJ Fergus is from Chelmsford and currently studies on the BA (Hons) Photography course at University Centre Colchester. His series, 'Unexpected Intimacy', crosses many boundaries and includes intriguing photographs that have been hand printed in a darkroom.
- Dominika Solowiej is from an Eastern European background and graduated from Rotherham University. Her combination of text and image based work is almost a mirror of the community

in Westgate and 'Immigration Facts' fits perfectly with the theme of the festival.

- Mike Chen is the founder of Ginnel Foto Fest and will display his own work at the festival for the first time. 'A Mount full of History' shows quiet landscapes taken on both sides of the Orwell and Stour estuary.

- 2.4 Ginnel Foto Community will offer an exciting programme of activities to engage festivalgoers and those passing by. A selfie photo booth will be set up next to the entrance in Clarkson Street. Individuals and small groups will be encouraged to take their photograph and will receive a free print and electronic copy. All images will display the Ginnel Foto Fest logo and the slogan 'Humans without borders'.
- 2.5 On Friday 25<sup>th</sup>, there will be an opening evening held at the Ipswich Community Church, also on Clarkson Street. During the event, they will introduce a new patron to the Ginnel Foto Community who will give his inaugural lecture followed by a reception and preview in the Ginnel.
- 2.6 On Saturday 26<sup>th</sup>, people will be invited to join in a 'Neighbourhood Discovery' walk. Each participant will receive a tour pack consisting of current and historical photographs. Each stop on the walk will relate to a photograph in one of the packs. Starting at the Ginnel, and finishing at the Ipswich Museum, the walk will provide an enlightening and informative historical impression of the Westgate ward and will connect the area to the Museum, the Art Gallery and the present day.
- 2.7 Lastly, on Sunday 27<sup>th</sup>, there will be live entertainment performed by local musicians. In the yard area, there will be a blank canvas where visitors can assemble an Ipswich Photo Mosaic. Using contemporary and historic photographs, organisers will encourage community participation to create an Ipswich Photo Map. This activity is in celebration of William Vick who opened his photo studio just opposite the Ginnel in Clarkson Street 150 years ago. Vick continued to establish photography and consequently founded the East Suffolk School of Photography in 1877, and later in 1888, the Ipswich Photographic Association. Free coffee, tea and cakes will be served in the afternoon.
- 2.8 New for 2018, the Ginnel Foto exhibition will be transported from the Ginnel into a town centre gallery in June, in order to showcase a community art project to the wider public - this is supported by a dedicated festival magazine, celebrating three years of the festival. Different sections of the magazine are to be created and illustrated by local designers. The magazine will launch three weeks in advance of the festival in a print run of 2,000 and will be circulated throughout the town and nationally to over 80 outlets across the UK. Included in the magazine will be a 'Norwich Road' map, which will promote local businesses.

- 2.9 The Ginnel Foto Fest tries to be a true 'Make Shift' player in the community, shifting the attention away from social issues and crime to make the neighbourhood a place of togetherness. New connections with other local organisations and an opportunity to share resources for future events should help to develop a more engaging and supportive community.

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### **3. Relevant Policies AND Area Action considerations**

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- 3.1 Building a Better Ipswich 2017 underlying principles:
- **An Enjoyable Place to Live, Work and Study**
- 3.2 Central Area Committee Action Plan:
- To alleviate deprivation in the domain of **Living Environment**

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### **4. Options Considered / Under Consideration**

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- 4.1 Option 1 – Approve funding of £1,500 as a contribution towards the overall cost of this year's 'Ginnel Foto Fest'.
- 4.2 Option 2 – Approve an amount less than £1,500 as a contribution towards the overall cost of this year's 'Ginnel Foto Fest'.
- 4.3 Option 3 – Do not fund.

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### **5. Consultations**

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- 5.1 Consultation has been carried out in the feedback received from previous festivals, as well as with local stakeholders and local partners, such as Ipswich Community Church.

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### **6. Risk Management**

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- 6.1 Ginnel Foto Community is a constituted group with named committee members. The organisation has provided its constitution document, a named bank account, year-end accounts and a plan for how they plan to continue to function in the coming years. It thereby meets the requirements of the Area Committee Funding Protocol.

<b>Risk Description</b>	<b>Consequence of risk</b>	<b>Risk Controls</b>	<b>Probability of risk occurring taking account of controls (scale 1-6) 1 – almost impossible 6 – very high</b>	<b>Impact of risk, if it occurred taking account of actions (scale 1 – negligible; 4 – catastrophic)</b>	<b>Actions to mitigate risk</b>
Risks relating to specific project activities	Physical harm to participants, staff or volunteers	Risk assessment and appropriate management of each activity	2	3	Organisers to risk assess activity/venue before delivery
Activities not well attended or well run	Public funds not well used	Consultation with participants and stakeholders  Ongoing monitoring  Marketing and promotion support	2	2	Consultation in the development of the programme  Ginnel Foto Community to provide monitoring reports
Safeguarding risk to young/vulnerable people  <b>Ginnel Foto Community owns this risk</b>	Emotional or physical harm to a person  Threat to operation of the project	Follow appropriate safeguarding policy and procedure	2	4	Ginnel Foto Community to train and brief volunteers

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## **7. Environmental Impact Assessment**

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7.1 There are no environmental impacts identified within this report.

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## **8. Equalities and Diversity Implications**

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8.1 The project does not conflict with the fair treatment of any protected group and encourages diverse participation.

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## 9. Financial Considerations

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- 9.1 The total cost of the project is £4,020. The Central Area Committee is asked to consider a contribution of **£1,500** towards the costs outlined below.

<b>Expenditure</b>	<b>Cost</b>
<b>Photo Booth including Summer Outdoor Exhibition</b>	
Mobile Elinchrome flash kit and backdrop	<b>£700</b>
Wireless trigger sets	<b>£40</b>
Epson print supplies and distribution app.	<b>£150</b>
A0 outdoor weatherproof prints	<b>£280</b>
<b>Equipment, Maintenance, Printing and Framing</b>	
Additional frames to stock	<b>£400</b>
Toner, paper, ink	<b>£150</b>
Installation for 'Borderlands'	<b>£300</b>
Suspension of parking bays	<b>£70</b>
<b>Marketing and Volunteer Expenses</b>	
Flyer, ads, banner, stands, cards	<b>£590</b>
Volunteer expenses	<b>£300</b>
<b>Magazine Printing and Distribution</b>	<b>£1,040</b>
<b>Total</b>	<b>£4,020</b>

- 9.2 Applications for funding have also been submitted to Suffolk Community Foundation (£900) and to two local Suffolk County Councillors (£500 each). They are waiting for the outcomes of these funding requests. The organisers will launch a crowdfunding campaign at the beginning of March.
- 9.3 The event is set to receive a cash guarantee of £250 from industry. Other contributions from the industry so far include; a 50% off voucher prize for the open call photography competition by Intrepid Camera Company, free cider supplied by Aspalls and the Frame Workshop and Gallery, St Nicholas St, Ipswich will provide gallery space free of charge in June 2018.
- 9.4 Volunteers will actively promote the event in the run up to, and during, the weekend. All activities are free of charge to participants.

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## **10. Legal Considerations**

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- 10.1 The Council has the power to make grants to community projects through the Area Committees. The Area Committees have delegated Executive powers and devolved budgets.
- 10.2 Area Committees have the power to award grants in accordance with part 3, section 2 of the Council's Constitution i.e. the Area Committee terms of reference.
- 10.3 Regarding copyright and permissions, copyright for the images exhibited within the festival remain with the creators. Permissions will be arranged for the Council use versions of some of those images, in promotion of the event and of the Area Committee funding programme.

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## **11. Performance Monitoring**

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- 11.1 Ginnel Foto Community will submit a monitoring report following the main festival activities and a Community Engagement Officer will evaluate the success of the project. Outcomes to be monitored include:
- Participation at the exhibition and other activities
  - Participant engagement at the exhibition and other activities
  - Engagement via social media
  - Entry to the competition
  - Support from industry and volunteers

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## **12. Conclusions**

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- 12.1 Ginnel Foto Community is keen to build upon the success of the two previous events and further demonstrate that a truly local arts festival has the power to bring people of different backgrounds together. The setting of the event is paramount, as this has shown to be a key factor in accessibility to the event, and to art more generally.

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## **13. Recommendations**

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- 13.1 That the Central Area Committee determines the allocation of funding from the Central Area Committee budget of up to £1,500 to the Ginnel Foto Community as a contribution towards the overall cost of hosting 'Ginnel Foto Fest 2018.**

Reason: to support a grassroots organisation deliver a local arts project that intends to engage the whole community in a deprived and diverse area of the town, to educate, entertain and bring people together.