

North West Area Action Plan

The North West Area Committee will work to alleviate deprivation within the wards of Castle Hill, Whitehouse and Whitton. The areas of deprivation are described by the [Department of Communities and Local Government](#).

For 2017-18 the North West Area Committee will prioritise action to alleviate deprivation in the domains of **Education, Skills and Training, Health and Disability and Income.**

The North West Area Committee will seek to further the aims of the Council in improving the town for residents as described in [BUILDING A BETTER IPSWICH: THE COUNCIL'S CORPORATE PLAN](#).

For 2017-18 the North West Area Committee will prioritise action in line with the following Council aims and activities;

An enjoyable place to live and work

We want Ipswich to be an attractive place to live, work and study. Key to this is a high quality arts, leisure and culture offer delivered by the council and its partners

Working in partnership with other agencies to help address health inequalities in the NW area	
Engage with girls to enable them to access sporting or other types of suitable activities	The free activities during holidays was designed by the sports team to have better uptake from girls, and included girl only activities.
Engage with young people in the NW area	BLT has a young people's sub group, which is supporting Westbourne Radio. Members of the committee to get a slot on the radio show.
Working with Whitton Youth Partnership which has been supported by a funding contribution from the committee to recruit a Youth Worker for the area.	The Youth Worker, Andy Fell, is in post and he has consulted with young people on what they would like to see in the North West.
Help people to age well in all three wards	BLT have a Seniors sub group who are now meeting at Paddy Gere House Dementia friends Café. Has opened in Whitehouse
Help prevent people falling in to debt	Working with BLT and Eastern Savings & Loans credit union.
Look into foodbanks at local supermarkets	Many supermarkets have collection points for people to donate. There are some supermarkets that donate out of date food to local charities like the Teapot project

To understand and address community issues in North West Ipswich to help improve the area	
Walkabouts/street audits/door knocking, in NW area.	Walk about & door knock took place in July 2017

Highlight the work of the North West Area Committee and improve communications	
Advertise Area Committee meetings and activities	Engage with people and groups when out and during the walkabouts. Engagement Officer leaflet near the venue. The continued development of the use of social media promoting Area Committees via Twitter and Facebook. School book bags. Local radio shows. Encourage groups that have been funded to display 'funded by Area Committees' if applicable. Ipswich Community Radio. Westbourne Radio. Radio Suffolk. Town 102. Ipswich Star putting dates of Area Committees in their papers.

The members of the North West Area Committee and supporting officers will pursue actions in line with these priorities throughout the year. Groups and projects working to alleviate deprivation in any of the 7 domains or in line with the aims outlined in the Corporate Plan can be considered by Committee for support.

Before being considered for application projects for the benefit of Ipswich residents, but not identified here, must first make the case for local benefit at a Committee meeting.

Updates

November 2017	The Let's Talking Reading project intends to eradicate the literacy deficit in Ipswich by 2025. The project will engage with schools with literacy challenges, assist parents to read to children from birth, signpost parents to adult literacy opportunities and raise awareness of the issue amongst the wider community. £4,615 awarded.	Deprivation domain: Education, Skills and Training Corporate plan: A Strong Ipswich Economy
November 2017	Ipswich Community Playbus provides play sessions across Ipswich and is equipped to offer a unique learning environment for families with children under 5. The Committee approved £2,500 as a contribution towards running costs.	Deprivation domain: Income deprivation affecting children. Corporate plan: An enjoyable place to live and work
Sept 2017	Black History Month event at the Meeting Place community Centre. £175 agreed toward the costs of performers, venue hire and equipment.	Corporate plan: An enjoyable place to live and work
July 2017	The Whitton Church Lane Allotment group were funded to purchase a generator, two fire extinguishers, lighting and security cameras to enable meetings and community events at the allotment function building.	Deprivation domain: Education, Skills and training, Health and Disability. Corporate plan: An enjoyable place to live and work
July 2017	Ipswich & Suffolk West Indian Association received a grant to continue to provide a weekly Lunch Club and other social and informative events to meet the needs of the older generation of the Caribbean community in Ipswich.	Deprivation domain: Education, Skills and training, Health, Disability and Income. Corporate plan: An enjoyable place to live and work
July 2017	Part-funding was approved to support the costs of weekly sport and media sessions for young people with Special Education Needs to be delivered by Inspire Suffolk.	Deprivation domain: Education, Skills and training, Health and Disability. Corporate plan: An enjoyable place to live and work

July 2017	A summer holiday programme was funded to increase physical activity levels in young people (primarily 13-18year olds) by offering local and free to access activities across the town.	Deprivation domain: Education, Skills and training, Health and Disability. Corporate plan: An enjoyable place to live and work
March 2017	ActivLives 'Keep on Rockin' group were granted funding towards travel expenses	Deprivation domain: Education, Skills and training, Health, Disability and Income. Corporate plan – safe Communities, healthy communities, an enjoyable place to live and work
January 2017	Home Start were granted funding from the North West Area Committee towards supporting families in the North West area through volunteer visits, advice and referrals.	Deprivation domain: Education, Skills and training, Health, Disability and Income. Corporate plan – Safe Communities, healthy Communities, , an enjoyable place to live and work
January 2017	The Disabled Advice Bureau were granted £5,000 from the North West Ipswich Area Committee, towards funding an outreach service in the North West Area	Deprivation domain: Education, Skills and training, Health, Disability and Income. Corporate plan – Safe Communities, healthy Communities, , an enjoyable place to live and work
January 2017	Citizens Advice Drop in centre for North West Ipswich were granted £5,000 from the North West Area Committee towards providing a weekly drop in service	Deprivation domain: Education, Skills and training, Health, Disability and Income. Corporate plan - Safe Communities, healthy Communities, , an enjoyable place to live and work
November 2016	£3,634.80 allocated from the North West Area Committee budget to the 24 th Ipswich Scouts group, for the purchase of equipment , CCTV, new trailer and two desk top computers	Deprivation domain: Education, skills and training Corporate Plan - an enjoyable place to live and work
October 2016	Money advice week, pop up coffee caravan at Ulster Avenue	Deprivation domain: Education, Skills and training, Health, Disability and Income. Corporate plan – Safe Communities, healthy Communities, an enjoyable place to live and work
September 2016	£5,000 towards Castle Hill Church felt roof repairs not including the Church but do include the various rooms in which the activities take place.	Corporate plan – Safe Communities, healthy Communities, an enjoyable place to live and work
July 2016	£4,165.00 for young people's sporting activities in the 2016 summer and October school holidays.	Deprivation domain: Education, skills and training Corporate Plan - an enjoyable place to live and work
July 2016	£4,997.40 of funding to help establish, fully equip, and resource an upcycling workshop that will produce retail items for the Emmaus Ipswich charity shop and provide placement and skills to Vulnerable adults.	Deprivation domain: Education, skills and training Corporate Plan – an enjoyable place to live and work
June 2016	£500 agreed by the North West Area Committee towards Venue hire and publicity for North West Area Committees 2016/2017	Corporate Plan – an enjoyable place to live and work
March 2016	£3,204 allocated from the North West Area Committee budget for acoustic ceiling panels at Whitton Church Hall	Corporate Plan – Stronger Ipswich Economy
March 2016	£2,300 allocated from the North West Area Committee budget to construct a base for a function building or a classroom at the Whitton Church Lane allotments	Corporate Plan - an enjoyable place to live and work Deprivation domain: Education, skills and training

Monitoring feedback

Whitton Church Lane Allotments funded March 2016	Completed September 2016	Forty to fifty people turned up on the opening day, people happy with the project.
Whitton Church Hall funded acoustic ceiling panels	Project completed August 2016	Group feedback-All very straightforward. Probing questions raised by the committee were answered & seemed well received
Emmaus were funded to resource an upcycling workshop	Project completed	Emmaus Ipswich provides work opportunities and experience to those who have been unemployed for a long time and those that are homeless or at risk of being so. They opened their charity in Dales Road in 2016. They re-use and up-cycle donated furniture and household goods, offering low income families more choice of affordable goods whilst encouraging domestic recycling in the local community. Donations of furniture are collected and/or dropped off at the workshop. Each piece of furniture will be evaluated and improved/mended and then put into the shop for sale. The downstairs area of the building has been developed and is used by volunteers for upcycling projects and bric-a-brac sorting. The business is now building a reputation for upcycle furniture, plus volunteers know that their individual work was appreciated and valued in its own right. This has been documented in an article in the Evening Star
Castle Hill Church roof felt repairs	All funding has been acquired, work to start soon	
24 th Ipswich Scouts funded for equipment	Project completed	Trailer is getting lots of use, PC's have been set up and in full use, the CCTV has been looked at by the Police for an investigation.
Citizens Advice were granted funding towards Drop in centre North West Ipswich	All funding secured, project to go ahead.	
The Disabled Advice Bureau were granted funding towards an outreach service in the North West Area	Match-funding secured. Project to go ahead.	
Home Start was funded towards supporting families in the North West area through volunteer visits, advice and referrals.	Project ongoing.	During the reporting period the scheme has worked with 33 families, developing parents' skills and coping strategies. Local volunteer training courses delivered and 5 additional volunteers recruited from the North West Ipswich area.
Activ-lives 'keep on rockin' group were funded towards travel expenses	completed	23 people were involved The keep on rockin' singing group would like to thank the North West Area Committee for this funding