**Short description of report content and the decision requested:**

This report requests that the North West Area Committee considers allocating funding of £500 to Inspire Suffolk toward the costs of a programme of sports and media based learning and mentoring. Funding of £562,476 has been secured for a three year programme based at the Lindbergh Centre. The North West Area Committee is requested to contribute to the match funding required for the first year of the programme.

**List of Appendices included in this report: None**

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This report was prepared after consultation with:  
Internal consultees  
External consultees  
Caro Thornton – Grant & Development Manager - Inspire Suffolk

The following policies form a context to this report:  
(all relevant policies must also be referred to in the body of the report)
1. **Introduction**

1.1 This report requests that the North West Area Committee considers allocating funding of £500 to Inspire Suffolk toward the costs of a programme of sports and media based learning and mentoring.

1.2 Funding of £562,476 has been secured for a three year programme based at the Lindbergh Centre. The North West Area Committee is requested to contribute to the match funding required for the first year of the programme.

2. **Background**

2.1 Inspire Suffolk is a registered charity (number 1101519) and was originally registered in 2004, and became independent of Ipswich Town Football Club in 2013. In so doing the organisation required new premises, and shortly relocated to the Lindbergh Centre, previously the site of Holywells High School. The organisation has since been improving and modernising the premises alongside its core activities.

2.2 Inspire Suffolk uses sport to engage with young people (5 to 25) and to support, educate and guide them. It aims to use the ethos of sport and related educational activities to enhance communication skills, teamwork, confidence and mental & physical well-being for those experiencing ‘severe disadvantage and social instability’ and those with physical and intellectual disabilities.

2.3 Since its founding approximately 500,000 young people across Suffolk have engaged with Inspire programmes. The organisation has been recognised at the House of Commons, by the Prince’s Trust and by being selected as the Suffolk Community Foundation ‘Suffolk Youth Organisation of the Year 2015’. They have just won the Regional Community Impact Award at the Prince’s Trust Celebrate Success Awards.

2.4 Inspire currently runs programmes providing school sport (mostly in primary schools), free to access youth activities (e.g. tennis, cricket or basketball), sporting citizenship (funded by the Police Crime Commissioner), life skills and work readiness training (for NEET young people) and development activities for young people with physical or learning disabilities.

2.5 Inspire has recently secured a significant funding award to provide a new project for 10-18yr olds through sports and media activities. The funding source is currently press embargoed and the award is for £562,476 over three years. The first year of the project will focus on enrolling Ipswich residents and will expand across the County in subsequent years.

2.6 Starting in August 2017, the project will provide high quality informal learning and activity that will help young people to develop skills for life and work, enabling them to make positive life choices and support transition to adulthood.
2.7 Working in partnership with Ipswich Community Media sports and media opportunities will be available at Lindbergh Road. These will be delivered in weekly sessions:

- Sport 10-13 years + soft coaching of life skills etc.
- Media 10-13 years + soft coaching of life skills etc.
- Sport 14-18 years + Prince’s Trust Achieve programme.
- Media 14-18 years + Prince’s Trust Achieve programme.
- Sport & Media 19-25 years Special Education Needs – Soft coaching of life skills and progression as possible.
- Community sports & media festivals – run by the young people.
- Youth blog

2.8 There will be 126 places on the sports activities and 120 on the media activities, giving 246 spaces for young people in the first year. The project
has a target that 170 of those places should be taken up by young people who are new to both organisations.

2.9 As well as weekly activities, all the young people who attend the project will work toward running two community sport and media festivals per year, open for all communities to attend.

2.10 The programme also includes investment that will strengthen the capacity of the organisation and Ipswich youth provision more broadly. This additional investment will allow recruitment of a youth worker for south east Ipswich, recruitment of a tutor, redevelopment of an underused gymnasium into a Community Hub and development of a youth practitioner forum.

2.11 The overall aim of the project is to equip young people with the necessary life skills, experience and qualifications to make positive life choices and progress to the next stage of their lives.

2.12 The total amount of match funding required for the first year of the project is £11,333. This is to meet staff costs and purchase of equipment. Ipswich Community Media are providing a ‘cash injection’ of £7,333. This leaves £4,000 remaining to be met.

2.13 The South East Area Committee is requested to allocate £2,000 as the project is based within the area and enrolment of young people in the area is expected to be higher. Each other Area Committee is requested to allocate £500 reflecting the town wide nature of the provision. The combined total request across all committees is equal to the £4,000 remaining.

2.14 The North West Area Committee is requested to consider allocating funding of £500 toward the first year project costs.

3. Relevant Policies and Area Action considerations

3.1 Building a Better Ipswich underlying principles:
   - Theme 1: A Stronger Ipswich Economy

3.2 To alleviate deprivation in the domain of the Education, Skills and Training.

4. Options Considered / Under Consideration

4.1 Option 1 – Approve the allocation funding of £500 to Inspire Suffolk toward the costs of the sports and media youth activities.

4.2 Option 2 - Approve the allocation of an amount less £500 toward the costs of the project.

4.3 Option 3 - Do not fund

5. Consultations
5.1 The project will consult on its development with the young people involved through the development of a Youth Forum. The programme starts in August 2017 and the Forum is intended to be established by September 2017.

### 6. Risk Management

6.1 The risk attached to the safe commissioning of works and purchasing of suitable furniture belongs to Inspire Suffolk.

<table>
<thead>
<tr>
<th>Risk Description</th>
<th>Consequence of risk</th>
<th>Risk Controls</th>
<th>Probability of risk occurring taking account of controls (1 – almost impossible; 6 – very high)</th>
<th>Impact of risk, if it occurred taking account of actions (scale 1 – negligible; 4 – catastrophic)</th>
<th>Actions to mitigate risk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safeguarding risk to young people</td>
<td>Emotional or physical harm to young person</td>
<td>Check of individuals involved</td>
<td>2</td>
<td>4</td>
<td>Inspire Suffolk staff and Ipswich Community Media staff are appropriately trained and Disclose and Barring Service (DBS) checked. This risk is owned by the Inspire Suffolk. Evidence to be provided to the Council for records purposes only.</td>
</tr>
<tr>
<td></td>
<td>Threat to operation of library activities</td>
<td>Safeguarding training</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Risks inherent in individual activities within the program, e.g. exercise activities</td>
<td>Physical harm to young person, staff or volunteer</td>
<td>Risk assessment and management of individual activity</td>
<td>2</td>
<td>3</td>
<td>Inspire Suffolk staff and Ipswich Community Media staff are to risk assess individual activities within the program before</td>
</tr>
</tbody>
</table>
Public liability insurance held by the Inspire Suffolk and Ipswich Community Media must cover the activities identified.

This risk is owned by the Inspire Suffolk.

Evidence to be provided to the Council for records purposes only.

7. Environmental Impact Assessment

7.1 There is minimal environmental impact identified within the activities proposed. There will be some use of materials and equipment which the Inspire Suffolk seeks to mitigate through recycling of waste.

7.2 There will be some additional car journeys for staff and some families travelling to the sports and media sessions. It is anticipated that this will be partly mitigated by bus journeys as the Lindbergh Road site is located on several routes.

8. Equalities and Diversity Implications

8.1 The activities will be open to boys and girls of all backgrounds. The courses cover an age range of 10 years till 18 years. Inspire Suffolk already offers activities to under 10s. Alternative provision of sports activities exists for adults through the sports centres.

8.2 Access to the sports activities may be limiting for some young people with disabilities or mobility issues. More specialist provision is available through the Inspire under the Ability Counts programme and through other local organisations.

8.3 The programme includes activities for adults (18 to 25 years) with Special Education Needs.
9. **Financial Considerations**

9.1 Inspire has secured funding of £562,476 over three years. The first year of the project will focus on Ipswich and will cost £190,475. The portion of the overall award available for the first year is £179,142. A detailed breakdown of the first year's costs and funding is outlined below.

9.2 Year one project costs:

<table>
<thead>
<tr>
<th>Direct Revenue Costs</th>
<th>Cost</th>
<th>Funding allocated</th>
<th>Shortfall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries, NI &amp; Pensions</td>
<td>63,912</td>
<td>60,912</td>
<td>3,000</td>
</tr>
<tr>
<td>Recruitment</td>
<td>900</td>
<td>900</td>
<td>0</td>
</tr>
<tr>
<td>Training</td>
<td>4,000</td>
<td>4,000</td>
<td>0</td>
</tr>
<tr>
<td>Travel &amp; Staff expenses</td>
<td>2,000</td>
<td>2,000</td>
<td>0</td>
</tr>
<tr>
<td>Freelance/Advisor fees</td>
<td>35,880</td>
<td>35,880</td>
<td>0</td>
</tr>
<tr>
<td>Marketing, Communication &amp; Events</td>
<td>15,960</td>
<td>15,960</td>
<td>0</td>
</tr>
<tr>
<td>Legal &amp; Professional Fees</td>
<td>15,000</td>
<td>15,000</td>
<td>0</td>
</tr>
<tr>
<td>Monitoring and Evaluation</td>
<td>3,000</td>
<td>3,000</td>
<td>0</td>
</tr>
<tr>
<td>Other Revenue Cost #1 (Venue Hire)</td>
<td>11,260</td>
<td>11,260</td>
<td>0</td>
</tr>
<tr>
<td>Other Revenue Cost #2 (Learning Materials)</td>
<td>4,500</td>
<td>4,500</td>
<td>0</td>
</tr>
<tr>
<td>Other Revenue Cost #3 (Volunteers Expenses)</td>
<td>2,400</td>
<td>2,400</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Direct Revenue Costs</strong></td>
<td>158,812</td>
<td>155,812</td>
<td>3,000</td>
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<table>
<thead>
<tr>
<th>Overheads</th>
<th>Cost</th>
<th>Funding allocated</th>
<th>Shortfall</th>
</tr>
</thead>
<tbody>
<tr>
<td>Management &amp; Supervision</td>
<td>3,900</td>
<td>3,900</td>
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</tr>
<tr>
<td>Premises/Accommodation</td>
<td>4,700</td>
<td>4,700</td>
<td>0</td>
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<tr>
<td>Administration &amp; Accounting</td>
<td>11,280</td>
<td>11,280</td>
<td>0</td>
</tr>
<tr>
<td>Governance</td>
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<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Other Overhead Cost (Name)</td>
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<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Overheads</strong></td>
<td>19,880</td>
<td>19,880</td>
<td>0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Direct Capital Costs</th>
<th>Cost</th>
<th>Funding allocated</th>
<th>Shortfall</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT &amp; Office Equipment</td>
<td>950</td>
<td>950</td>
<td>0</td>
</tr>
<tr>
<td>Equipment for the project</td>
<td>10,833</td>
<td>2,500</td>
<td>8,333</td>
</tr>
<tr>
<td>Property Costs (refurbishment etc.)</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Other Capital Cost (Name)</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td><strong>Total Direct Capital Costs</strong></td>
<td>11,783</td>
<td>3,450</td>
<td>8,333</td>
</tr>
</tbody>
</table>

| **TOTAL PROJECT COSTS**                     | 190,475 | 179,142          | 11,333    |

9.3 The total amount of match funding required for the first year of the project is £11,333. This is to meet staff costs and purchase of equipment. Ipswich
Community Media are providing a ‘cash injection’ of £7,333. This leaves £4,000 remaining to be met.

9.4 The South East Area Committee is requested to allocate £2,000 as the project is based within the area and enrolment of young people in the area is expected to be higher. Each other Area Committee is requested to allocate £500 reflecting the town wide nature of the provision. The combined total request across all committees is equal to the £4,000 remaining.

9.5 The amount requested of the North West Area Committee budget is £500.

10. Legal Considerations

10.1 The Council has the power to make grants to community projects through the Area Committees. The Area Committees have delegated Executive powers and devolved budgets.

10.2 Area Committees have the power to award grants in accordance with part 3, section 2 of the Council’s Constitution i.e. the Area Committee terms of reference.

11. Performance Monitoring

11.1 Inspire Suffolk will use a framework designed to capture all changes and progression in the children and young people during the project. The framework measures changes in confidence, wellbeing and agency. The framework collects information on levels of skills, confidence etc. at the start of the project and measures it against progression stated at the end of the project.

- Initial measures; Identification of personal interests & strengths, technical knowledge, anecdotal questions.
- Ongoing measures; blogs, recordings & showcases, anecdotal questions, celebration of personal achievements
- End measures; progressions routes, comparative data to initial measures, anecdotal questions.
- Statistical data; numbers of participants & data, number of sessions held etc.

11.2 Inspire Suffolk will keep a blog of how the project develops. This will evidence what work has been produced on a weekly basis and showcase the sports activities, recordings and performances achieved throughout the project.

11.3 Inspire Suffolk will also show progress on our websites and social media outlets. The radio is itself a broadcast tool to share positive change in the project. Inspire Suffolk will produce case studies on the journeys of the
children and young people during the project and provide access to a wealth of visual and recorded evidence that represents the progression of the group.

11.4 Officers from the community engagement team and ward councillors will have opportunity to witness some of the activities by arrangement with the project manager.

12. Conclusions

12.1 Inspire Suffolk has been successful in securing a significant award of funding that will enable valuable and sustained provision for young people in Ipswich.

12.2 The opportunity to engage in sports and media sessions, the youth forum, event planning and video blog will enable young people to develop outside a school setting and to grow in conference. The overall aim is to equip young people with the necessary life skills, experience and qualifications to make positive life choices.

13. Recommendations

13.1 That the North West Area Committee considers the options set out in section four and determines the merit of allocating funding.

Reason: To determine the merit of providing Committee funding to the Inspire Suffolk project as contribution towards the cost of staff and equipment as part of the wider project.